

**Subject:** Weekly Brief Wednesday April 15, 2015

**From:** "Communications Office" <dot\_public\_info@lacity.org>

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## PHOTO FEATURE: Coming Soon...

### Ride, Roll, Run or Bike in Hollywood

Please be advised that [Finish the Ride](#) and [the Sunset Strip Half Marathon](#) are both taking place Sunday, April 19, 2015. See each Traffic Management Plan (TMP) below for further details. Expect delays and congestion in and around the event area.

[Finish The Ride TMP](#)

[Sunset Strip Half Marathon TMP](#)

### What We Do Series: LADOT's Communications Office

LADOT's Communication Office works under the direction of Public Information Director II, Bruce Gillman. He manages a multi-talented team of eight which consists of a principal project coordinator; two Engineering Associates handling media relations, speaking engagements and press conferences; a video/photographer; one Parking Enforcement and Traffic Control Sergeant part-time; and three USC student interns. This group is responsible for maintaining and improving the department's image as well as answering calls from the public and news media. The annual report, weekly briefs, department newsletter, as well as management of [LADOT's main website](#) fall under the many responsibilities that this group tackles on a daily basis.

### #FoodTruckSigns

Last week, Councilmember Mitchell Englander, CD 12, along with LADOT's Senior Transportation Engineer Brian Gallagher, unveiled new signage on Chatsworth Street to support 'Food Truck Friday's' in Granada Hills.

### Tactical Urbanism Movement

Assistant Pedestrian Coordinator, Valerie Watson, participated as a panelist on the Tactical Urbanism Movement: Short-term Action for Long-term Change webinar. The goal of this webinar was to provide a look into the background of the movement and how practitioners employ tactical urbanism. Click [here](#) for more information on the discussion. *Wikipedia Definition:* [Tactical Urbanism](#) is an umbrella term used to describe a collection of low-cost, temporary changes to the built environment, usually in cities, intended to improve local neighborhoods and city gathering places.

### Video: LADOT Core Values, Professional Integrity – Administration, Budget Group

At LADOT, we practice professional integrity, treating people with dignity and respect. Our Budget group, headed up by Will Halverson, prepares and administers all funding for department programs and personnel. Get to know this group [here](#).

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